

## **New York State Council on the Arts**

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[www.arts.ny.gov](http://www.arts.ny.gov)

## **Architecture + Design**

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### **Information Outlined Below:**

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Category Information & Questions

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For complete instructions on how to apply to NYSCA's FY2017 Grant Program, please [click here](#).

## **Program Goals**

Design is everywhere. From the Montauk lighthouse to Buffalo's Olmsted parks, from Manhattan's skyscrapers to Adirondack camps, from Russel Wright tableware to Tiffany jewelry, New York State boasts testaments to the importance of design in the world around us. Architecture + Design supports organizations and individuals working to further innovation and excellence in the design arts, to promote the preservation and interpretation of New York State's architectural + design heritage and to encourage the development of design literacy for all New Yorkers.

The NYSCA grant program strives to make investments of public funds that serve all communities and people that comprise New York State's citizens and visitors. NYSCA strongly supports, values and encourages the sustained and concerted efforts of non-profit art, culture and heritage organizations to be inclusive and have its workforce, artists and programmatic offerings reflect New York State's diversity of people, geography and artistic interests.

## **Program Information**

### **Program Prerequisites:**

- The program prioritizes the fields of architecture, landscape architecture, historic preservation, fashion, graphic, industrial and interior design.
- Applicants may make one request in the Architecture + Design Program, not including the Council-wide exempt categories.
- Applicant organizations (including sponsoring organizations) must be a governmental or quasi-governmental entity, a tribal organization, or duly incorporated non-profit organization, either incorporated in NY State or registered to do business in NY State, with its principal place of business located in NY State; and

- Unless it is otherwise exempted, the nonprofit must be prequalified to do business with NY State by the time of the NYSCA application submission deadline date. For more information about how to Register and Prequalify in the Grants Gateway, click [here](#).
- The timely submission and staff approval of all mandated Final Reports is required before an application can be considered for funding. Please sign in to the NYSCA website and view the Organization Home Page on the online grant application system to review the reports that are due, overdue, or incomplete.

### **Types of Support Available:**

**Applicants may make a total of two requests Council-wide, except in categories exempt from the two-limit request (see below).** Applicants to the Architecture + Design Program may make one request.

**General Operating Support** is provided for organizations whose primary mission is Architecture + Design. Neither restoration nor preservation projects are supported in this program. General Operating Support applicants may not apply in Project Support, and are limited to one additional request Council-wide.

**Project Support** is provided for applicants from a variety of arts disciplines undertaking projects or programs which promote an understanding of architecture and/or design, and may be directed at a general or professional audience. Such arts and cultural programming might include: exhibitions, publications, workshops, conferences, public programs, or services to the field. Neither restoration nor preservation projects are supported in this program.

**Independent Projects Support** allows individuals (or a team), sponsored by a non-profit, to creatively explore, or to research an issue or problem in the fields of architecture, landscape architecture, historic preservation, fashion, graphic, industrial and/or interior design and/or historic preservation which advances that field and contributes to the public's understanding of design. Independent Projects are *exempt* from the Council-wide two-request limit.

**Regrants and Partnerships Support** is made by invitation from the Council only, and is *exempt* from the Council-wide two-request limit.

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### **Technical Support**

The Preservation League of New York State administers two grant programs on behalf of the New York State Council on the Arts. Preserve New York provides support for historic preservation documentation projects including Historic Structures Reports, Historic Landscape Reports, Building Condition Reports, and Cultural Resources Surveys. The League also manages the Technical Assistance Grants which provide support for modest projects like buildings conditions assessments and structural analyses.

Organizations may apply both to NYSCA and Preserve New York/Technical Assistance Grants.

For further details, including guidelines and an application, please consult the Preservation League of New York State website at [www.preservenys.org](http://www.preservenys.org).

Preservation League of New York State  
44 Central Avenue  
Albany, NY 12206

### **Eligibility to Apply for other NYSCA Support and Exemptions from the Two-Request Limit:**

Organizations applying for or receiving General Operating Support from NYSCA may also apply for Project Support in one other program. Sponsored applicants and those funded under the following programs are exempt from the two-request limit:

Architecture and Design Program - *Independent Projects category*

Dance Program – *Rehearsal Space and Residencies category*

Electronic Media & Film Program – *Workspace, Art & Technology category*

Facilities Program - *All categories*

Folk Arts Program - *Apprenticeships category*

Folk Arts Program - *Regional and County Folk Arts Programs category*

Individual Artists Program – *All categories*

Literature Program – *Translation category*

Regional Economic Development Program – *All categories*

State and Local Partnership Program - *Decentralization category*

All Programs - *Regrants and Partnerships category*

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### **Evaluative Criteria**

Grant requests are evaluated in accordance with agency-wide [criteria](#).

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### **Category Information & Questions**

*Applicants are required to complete those questions that correspond to the category for which they are applying.*

### **Project Support**

Project Support offers funding for projects or programs which promote an understanding of architecture and/or design, and may be directed at a general or professional audience. Such arts and cultural programming might include: exhibitions, publications, workshops, conferences, public programs, or services to the field. Projects

are welcome in the fields of historic preservation, architecture, landscape architecture, fashion, graphic, industrial, and interior design.

Neither restoration nor preservation projects are supported in this program. Project Support grants will be awarded for minimum of \$2,500. Generally such grants are no larger than \$25,000. Project support grants may not exceed 50% of the project budget.

Sponsored projects are not eligible for support in this category. **Project Support Questions:**

### ***Artistic/Programmatic***

#### **1. Program Summary**

Describe your project, providing an overall summary and context. Why is this project important now? What planning and/or research has been completed to ensure the project's success?

#### **2. Exhibitions (Other projects enter N/A)**

What are the dates and venue(s)? What is the subject and significance of the exhibition? How is the proposed exhibition different from others on a similar topic/architect? If this is a traveling exhibition project, please describe the schedule and any plans to revise content for additional sites.

#### **3. Project Staff**

Detail the key staff and/or consultants, as well as their qualifications, as related to this project.

#### **4. Artists**

If the project involves the work of living architects and/or designers, describe their involvement.

#### **5. Technology**

If the artistic or design elements of the project involve the use of technology, please discuss how this is incorporated into the project, as well as the organization's technical and staffing capacity for this use.

### ***Managerial/Fiscal***

#### **6. Mission and Long-Range Plan**

Describe how this project connects to the organization's mission and long-range or strategic plan.

#### **7. Catalog/Publication (Other projects enter N/A)**

If relevant, describe editorial policies, method of soliciting articles and fee schedules for contributors. Detail the publication schedule. Discuss online components. Identify current print run, sales, subscription numbers. Describe outside distributors. Where will the publication will be sold and for how much?

#### **8. Workshops/Symposia (Other projects enter N/A)**

Describe the program's instructional goals. Where will the workshop/symposia be held? Detail the registration fee, scholarship options and selection process. Detail the compensation instructors/speakers will receive. How will the organization recruit and select participants for workshops or advertise the symposia? How will this program be documented and disseminated?

#### **9. Work Plan**

Outline what the project team will be doing and when. Bullet point the key tasks, identifying who will be responsible for each.

## **10. Finances**

As NYSCA can only support up to 50% of a project's cost, detail how other funds will be raised. Identify sources as pending or secured. Please use the budget notes to itemize the project budget.

### ***Service to the Public***

## **11. Audience**

Describe the primary audience for this project and why this project is important and/or appropriate to that audience. Be sure to include the projected number of participants and their cost to participate.

## **12. Education and Interpretation**

How does this program deepen public appreciation and advance understanding of the arts? Describe any educational or interpretive components of this project, such as printed program material, lecture/demonstrations, programming for children and families.

## **13. Marketing**

Discuss how this project will be marketed, and explain how the efforts will reach the project's intended audience.

## **14. Evaluation**

Describe primary expectations for this project and explain how it will contribute to the organization's public service. Discuss the method(s) used to measure this impact.

## **15. Community Context**

Identify any other organizations in the area that provide similar arts and cultural activities, and tell us how their activities support, enhance or differ from the project proposed here. Describe any relevant partnerships or collaborations.

### ***Support Materials***

## **16. Support Materials**

Please submit the required support materials as detailed in the guidelines and list them here.

### **Support Materials**

Support Materials must be submitted by uploading each into the Pre-Submission Upload menu in the Grants Gateway Grant Opportunity Portal.

Acceptable file types: Adobe Acrobat PDFs, Microsoft Word DOC or DOCX, Microsoft PowerPoint PPT or PPTX. To submit URLs, please create a Word or PDF file with a list of URLs with any notes or description. URLs cannot be password protected and must remain live until December 31, 2016. NYSCA is not responsible for any broken, inactive or password protected links.

**In the event that an applicant fails to submit one or more of the following required materials, the application will not be eligible for review.** For a more detailed description of how to submit your support materials for this application, please click [here](#) for more information.

## Category Specific Support Materials

*Applicants are required to submit those support materials that correspond to the category for which they are applying.*

### Project Support:

1. *Résumés or biographical statements* of project staff/consultants, maximum of 1 page each.
2. *Up to 15 images or website reference*, that best illustrates your project. For exhibitions this must consist of selected images of art/artifacts which will be included in the exhibition and examples of the exhibition designer's past work. Be sure to identify the images. Adobe Acrobat PDF or PowerPoint is preferred.
3. *Other*. Depending on the focus of your project request, please submit from the list below.
  - a) **Exhibitions:** Exhibition design layout or sample exhibition script.
  - b) **Catalog/Publication:** Outline and sample text of no more than five pages.
  - c) **Workshops:** Marketing materials related to this program.
  - d) **Public Programs:** Marketing materials related to these programs.
  - e) **Services to the Field:** Promotional materials for this project.
  - f) **Other:** One other document which supports your project.